



## Jackson County Department of Public Health

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### **Safe Kids Jackson County Celebrates Safe Kids Week with New Resources to Help Parents Protect Kids from Preventable Injuries**

*Safety Advocates Unite to Remind Busy Parents to Take Time to Focus on Simple Steps to Keep Kids Safe at Home, on the Road and at Play*

In honor of Safe Kids Week (May 2 – 8), Safe Kids Jackson County, based at The Jackson County Department of Public Health, is providing new resources to educate parents about ways to keep their kids safe from a range of preventable injuries, including fire safety, child passenger safety, and heatstroke prevention.

At a time when parents are focused on many priorities at once, Safe Kids Week is a national celebration dedicated to raising awareness about child injury prevention and reminding parents to take the time to focus on proven and practical tips to keep their kids safe.

In Jackson County between 2016-2019, the number one cause of injury requiring hospitalization for children ages 0-17 was unintentional falls and the number two was unintentional MVT-motor vehicle traffic. In addition, preventable injuries are the number one cause of death of children in the United States, and millions more are injured in ways that can affect them for a lifetime.

“Safe Kids Day is a wonderful opportunity for Jackson County to celebrate kids, learn about how to keep them safe and, ultimately, save lives,” says Martha Thomasson, Safe Kids Jackson County Coordinator. “This is a week where we can all take just a little bit of time out of our busy schedules to focus on a few simple steps that can make a big difference in the safety of our children.”

To support parents and caregivers, Safe Kids Jackson County is offering helpful resources, including:

- [Parent’s Guide to Child Safety](#) – a comprehensive 24-page guide with expert advice and easy-to-follow tips to help families reduce risks, prevent injuries and keep kids safe at home, at play and on the road. Available in English and Spanish.



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- [Family Safety Activity Book](#) – a fun booklet that includes a maze, word search, coloring pages, puzzles, and other exciting games to keep you and your kids ages 4-8 entertained and safe. Available in English and Spanish.
- [Home Safety Graphic](#) – an interactive graphic that takes parents room by room to show useful tips on how to keep their kids safe no matter where they live.

To wrap up Safe Kids Week, Safe Kids Jackson County is partnering with Jackson County Fire and Life Safety and the Cashiers-Glenville Fire Department to hold a Safe Kids Day event on Friday, May 13<sup>th</sup> from 3pm-6pm at the Cashiers-Glenville Fire Department. Come and learn about fire safety, car seat safety, and heatstroke prevention. Free food will be provided.

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